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If you're new to financial decision-making or want a firmer grounding in the discipline, this "finance for non-finance professionals" program will dramatically increase your knowledge, deepen your practical understanding, improve your fluency and give you greater confidence in the decisions you make and influence.

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In fact, the text masterfully balances a thorough exploration of modern finance principles with a strong practical focus on real-world applications and rigorous analysis, even while avoiding complicated formulas with little value for decision-making. Perfect for executive education courses, M.B.A. programs, or any class with an emphasis on translating theory into practice or learning through real-world cases, FINANCE FOR EXECUTIVES employs a strong problem-scenario approach to present key ...

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in maximizing firm value.

### **Finance for executives : managing for value creation ...**

CHAPTER1 FINANCIAL MANAGEMENT AND VALUE CREATION: AN OVERVIEW An executive cannot be an effective manager without a clear understanding of the principles and practices of modern finance. The good news is that these principles and practices can be communicated simply without sacrificing thorough-

### **FINANCIAL MANAGEMENT AND VALUE CREATION: AN OVERVIEW**

Finance for Executives is used on MBA and executive learning programs worldwide. The text continues to provide a clear and detailed overview of the aspects of financial practice students are likely to encounter as executives. Real examples from a range of international companies give the text a strong practical focus and help to put financial management into the context of the modern-day business environment.

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Focus on three key themes of financial management: Interpret company accounts - decipher them and discover what balance sheets and income statements reveal about your company's performance. Use accounting for management decisions - make confident decisions about your organisation's future, exploring financial performance, customer profitability, product and service costs, and project appraisals.

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Perfect for executive education courses, M.B.A. programs, or any class with an emphasis on translating theory into practice or learning through real-world cases, FINANCE FOR EXECUTIVES employs a strong problem-scenario approach to present key concepts within the context of realistic financial management issues that executives commonly face.

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FINANCE FOR EXECUTIVES employs a strong problem-scenario approach to present key concepts within the context of realistic financial management issues that executives commonly face. In addition, a series of integrated case studies analyzes the same set of companies throughout the book to explore concepts in greater depth and reinforce learning.

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Glenn is a very experienced healthcare financial executive with over 25 years of expertise leading financial teams at ... His responsibilities spanned Finance, IT, Case Management, Materials ...

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